International Approach to illegal content

27th Jan 2005

Peter Robbins QPM
Chief Executive
Recognise these headlines?

**UK successful in tackling illegal Web content**

Just one per cent of illegal online content reported to the Internet Watch Foundation (IWF) is hosted within the UK.

**UK child porn crackdown brings significant results**

"The IWF has contributed to a dramatic reduction in potentially illegal content in Britain since its inception in 1996."

Stephen Timms, E-commerce minister

"The partnership between the IWF and the ISPs, telcos, mobile/software industries, police and government is an outstanding success story," said Peter Robbins, IWF Chief Executive.

"Everyone is entitled to an abuse free online environment and we give full backing to campaigns such as this one."

**British ISPs clean up their servers**

By Iain Thomson [24-03-2004]

"tougher laws, more co-operation from ISPs, a more motivated public response and improved police communication."

Jun. 20, 2004, 08:38 AM

Britain is light years ahead in fighting child porn
or these?
Council of Europe Looks to Fight Cybercrime

Child pornography on the Internet is an industry worth approximately $20 billion this year. Surveys in 2003 suggest that child pornography accounts for 24 percent of image searches in peer-to-peer applications.

Source: Newsday.com 15.9.4
Overview

• History
• Accountability
• International partnerships
• Statistics
• Working Examples
• Future Challenges
History

- Internet Hotline
- Universal notice & takedown service for internet & mobile operators
- Notification service to financial services sector
- NFP > charity
- Non statutory > relevant authority
- Content and logos not suspects
The UK hotline for reporting illegal content specifically, child abuse images worldwide, criminally obscene and racist content hosted in the UK

IWF News: PIPEX joins the IWF to promote a safer online experience

Thu, 21st October, 2004

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International Hotlines

Done
Role

Foster trust and confidence in the internet among current and future internet users
  – Hotline
  – Visibility of our function

Assist service providers combat the abuse of their systems
  – Notice & takedown service
  – Newsgroup policy development
  – Acting as a relevant authority (S46 SOA 2003 – MoU)

Assist LEA’s in the fight against criminal content on the Internet.
  – Info to partner hotlines
  – Info to LEA’s across the world
Sexual Offences Act 2003

• **Section 45**
  Raised the age of child to include 16 & 17

• **Section 46**
  Reverse the burden of proof.
  MoU
Accountability

- Main Board
- Funding Council
Main Board

• Independent Chair

• 6 non industry members

• 3 industry members
Funding Council (2)
Funding Council (3) Mobile
Membership 1999-2005

- 1999/00: 9
- 2000/01: 11
- 2001/02: 15
- 2002/03: 19
- 2003/04: 36
- 2004/05: 55

Internet Watch
©
Sponsors
International Relationships

- EU Safer Internet Action Plan (SIAP)
- INHOPE Association
- 20 Hotline members worldwide
Mission of Inhope

The mission of INHOPE is to facilitate and co-ordinate the work of hotlines in responding to illegal use and content on the internet.
INHOPE Objectives

- Exchanging expertise
- Exchanging reports
- Supporting new hotlines
- Interfacing with initiatives outside the EU
- Educating and informing policy makers, particularly at the international level
Police Liaison

- NHTCU
- NCIS
- NCS (POLIT)
- SOCA?
- UKNCMEC?
- UK Regional Centres of Excellence
- Child Protection/High Tech Teams (43)
- Combating Child Abuse Online Group (CCAI)
- Internet Crime Forum (ICF)
Government Relationships

- Home Office – G8/EU Presidency
- HO Internet Task Force
- DTI
- DfES
- Foreign Office – Russian problem!
- Ofcom
APACS Partnership

- PPV Websites
- Switch
- Mastercard
- Visa
- Funding support
Statistics 1997-2004

Online Reports

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Internet Location-2004

![Bar chart showing the distribution of Internet locations by category: Web, Proprietary Groups, Police Intelligence, Usenet, and Other. The Web category has the highest value at 3331, followed by Proprietary Groups at 43, Police Intelligence at 239, Usenet at 58, and Other at 2.]
Percentage of illegal content hosted in the UK 1997 - 2004

<table>
<thead>
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<td>2004</td>
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</tbody>
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Illegal Content by Region-2004

- USA: 39%
- Russia: 32%
- Other: 3%
- Europe: 12%
- Korea (South): 6%
- Thailand: 5%
- China: 2%
- UK: 1%
2004 Awareness Campaign
IT Professionals

Advert
IT Week magazine
September 2004
2004 Awareness Campaign
IT Professionals

Research
1,000 IT Management Professionals (IT Week readers) were questioned about their understanding of the new Sexual Offences Act 2003, illegal images of children on company networks and internal policy on how to deal with them.
2004 Awareness Campaign
IT Professionals

Research Results
87% of IT Professionals were NOT aware of the changes to the law on handling indecent images of children

90% of companies interviewed had an Acceptable Use Policy but less than 65% had a specific policy for dealing with potentially illegal images of children

68% of participants believed they understood what constituted a potentially illegal image of a child but only 27% were able to give the correct age of a ‘child’ in this context
Research Results cont.

63% of participants or their systems staff regularly view internet sites or content for monitoring or regulating purposes.

73% would not report illegal images of children found on company networks to the police, despite internally disciplining the employee committing the offence.
2005 Awareness Campaign
IT Professionals

**Next step**
Increased contact with IT Professionals
Information on the IWF website
Info about SOA & MoU to be distributed to 2,500 IT Week readers

Further awareness promotions & advertising in appropriate trade journals and websites

[mailto: wipeitout@iwf.org.uk](mailto: wipeitout@iwf.org.uk)
Search Engine - Keywords

- AOI (age of innocence)
- Asparagus (homosexual paedophilia)
- BC series (black cat)
- Boylove
- Lolitasmile
- Lolporn
- MCLT (my cute lolita teen)
Challenges

- Mobile internet
- MMS & picture storage
- Cleanfeed
- Peer2Peer
- Traceability
- Jurisdiction
- Encryption
- Social networking
- New era bulletin boards
- Anon payment mechanisms
Contact Details

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