

PROMOTION for the SONAR FESTIVAL For participants of the NPAP Workshop

Thanks to the agreement between Sonar and el GRAN TEATRE DEL LICEU, Get your professional pass for only 175€ (the price of professional accreditation is 220€ at the venue), you can enjoy all the unique benefits to enjoy the festival in comfort.

Get your professional accreditation for Sonar and experience:

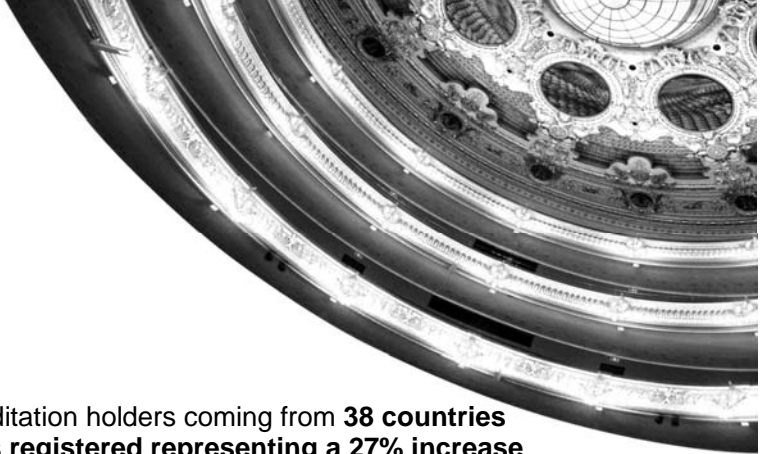
- Take part in **all activities and attend all the concerts** open to the general public.
- Access to the renovated and exclusive **Pro Areas** with an all new and more accessible location.
- The inclusion of your company details and access to **SonarPro Online Hub**.
- Attendance at **Digital Music 2.0/11 seminars**. Professionalization of digitalization. Moving from promotion to business. (advanced booking required).
- Receive updated **information during** the festival.
- Access to **Forum and Demos** spaces, designed for demonstration and exhibition of new products.
- Attendance at **Tutorials Demos**. (advanced booking required).
- Meetings with experts in the **Meet the Expert**. (advanced booking required).
- Access to Music Hack Day, an activity in which a **group of hackers** have 24 hours to build the **next generation of music apps**.
- Access to the **Meeting Point at the Hotel Pulitzer**, a private terrace exclusively for accreditation holders, open on the three days of Sónar, with a different DJ every day and free beer.
- Enjoy the **Pro Area** designed by Adidas, with wi-fi, bar and sofas to relax.
- **Free bus service** for SonarPro accreditation holders, leaving the Pulitzer Hotel for the Sonar by Night venue, and on its return journey stopping also at Jaumel.
- **Special discounts** on accommodation during the days of the festival. The hotels are in the centre of Barcelona.
- An **exclusive restaurant** inside Sonar by Day for SonarPro accreditation holders.
- Of course, of it goes without saying, you will be given the **Sonar 2011 bag**.

To buy your accreditation, please contact Victoria Rodriguez: forum@sonar.es
Don't forget to mention you are joining the SONARPRO PROMOTION-NETWORKING PERFORMING ARTS PRODUCTION WORKSHOP (GRAN TEATRE DEL LICEU)!

SonarPro is the Sonar area conceived as a meeting point for professionals in the music industry and to technology applied to audiovisual art and new media.



Gran Teatre del Liceu



In 2010 more than **1500 SonarPro** accreditation holders coming from **38 countries** participated, and in total, **724 businesses registered representing a 27% increase** in respect of the year before.

This year, SonarPro provides you a wide variety of services to improve your business meetings, networking with your contacts and logistical needs during the festival.

It's the best way to enjoy the festival whilst at the same time doing business.

Check out the latest trends, discover the latest talents, and try out the most recent technology at SonarPro 2011!