

NEWS FROM TERENA (153)



PeaR News Agency now publicly accessible

29 June 2004

TF-PR, the TERENA task force on Public Relations and Information Dissemination, has decided to make its online news agency, PeaR, available as a public-access site. PeaR offers free and one-stop-shopping access to news items from the European research and education networking community.

The PeaR site was launched on November 20th, 2003 as a password-protected site for TF-PR members to post and read press releases and other news items. The site has allowed PR and Communication Managers to make handouts, press releases and news bulletins for their own communication purposes, and it is now expected to become a useful tool for a much wider community thanks to its public accessibility.

PeaR works as a news agency by gathering news items from Information Officers and Communications Managers of research and education networking organisations and making that information publicly available. The content is submitted by subscribed Information Officers from the TERENA community via a simple Web form containing the name and organisation of the person making the submission, a title and abstract in English, the news item itself and details on how to obtain further information. The PeaR process is managed by two volunteers from TF-PR, Patricia Soria (HEAnet, Ireland) and Russell Nelson (UKERNA, United Kingdom).

The PeaR website can be found at:

<http://www.terena.nl/news/pr/agency/index.php>

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