



Peter Robbins QPM

Chief Executive



International
Approach to
illegal
content

27th Jan 2005

Recognise these headlines?



UK successful in tackling illegal Web content

Just one per cent of illegal online content reported to the Internet Watch Foundation (IWF) is hosted within the UK.

UK child porn crackdown brings significant results

“ The IWF has contributed to a dramatic reduction in potentially illegal content in Britain since its inception in 1996

Stephen Timms, E-commerce minister

“The partnership between the IWF and the ISPs, telcos, mobile/software industries, police and government is an outstanding success story,” said Peter Robbins, IWF Chief Executive.

“Everyone is entitled to an abuse free online environment and we give full backing to campaigns such as this one.”

British ISPs clean up their servers

By Iain Thomson [24-03-2004]

tougher laws, more co-operation from ISPs, a more motivated public response and improved police communication.

Jun. 20, 2004. 08:38 AM

Britain is light years ahead in fighting child porn

Internet Watch
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or these?



**SHUT DOWN
THE KILLER
WEBSITES**

• EVENING MAIL CAMPAIGN • EVENING
**INTERNET
LESSONS
MUST BE
LEARNED**
Schools teach about perverts

Child porn man is jailed

Police found images on laptop he had when he booked into hotel with 15-year-old girl

**Charity
alarm at
abusers
on web**

**10 YEARS IN PRISON
FOR WEB PERVERTS**

New penalty for offenders

Online

Religious hatred flourishes on web

Patrick Barkham
Tuesday May 11, 2004
The Guardian

Doubts over web filtering plans

BT's plans to filter some websites set a dangerous precedent, warns technology analyst Bill Thompson

It took us less than 24 hours to cripple the two grotesque pornographic websites that drove a pervert to strangle this teacher. Why does the Government insist nothing can be done to clean up the Internet?

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Council of Europe Looks to Fight Cybercrime



Child pornography on the Internet is an industry worth approximately \$20 billion this year. Surveys in 2003 suggest that child pornography accounts for 24 percent of image searches in peer-to-peer applications.

Source: Newsday.com 15.9.4

Overview

- History
- Accountability
- International partnerships
- Statistics
- Working Examples
- Future Challenges



History




- Internet Hotline
- Universal notice & takedown service for internet & mobile operators
- Notification service to financial services sector
- NFP > charity
- Non statutory > relevant authority
- Content and logos not suspects

Internet Watch Foundation (IWF), combating child abuse images and criminal material online - Microsoft Internet Explorer

Edit View Favorites Tools Help




Back Search Favorites

Address <http://www.iwf.org.uk/>



**The UK hotline for reporting illegal content specifically,
child abuse images worldwide, criminally obscene and racist content hosted in the UK**

IWF News: [PIPEX joins the IWF to promote a safer online experience](#) Thu, 21st October, 2004

<p>HOW TO USE THIS SITE How to get the most from this website</p> <p>PUBLIC AREA General information for the public</p> <p>MEDIA CENTRE Media resources for press and agencies</p> <p>CORPORATE AREA Company information</p>	<p>CLICK HERE REPORT ILLEGAL CONTENT</p> 	<p>GOVERNMENT Government partnerships</p> <p>POLICE & LAW Police links & Law</p> <p>FUNDING COUNCIL Information on funding council</p> <p>  ICRA  European Commission Information Society </p>
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International Hotlines

Done Internet

Role

Foster trust and confidence in the internet among current and future internet users

- Hotline
- Visibility of our function

Assist service providers combat the abuse of their systems

- Notice & takedown service
- Newsgroup policy development
- Acting as a relevant authority (S46 SOA 2003 – MoU)

Assist LEA's in the fight against criminal content on the Internet.

- Info to partner hotlines
- Info to LEA's across the world



Sexual Offences Act 2003



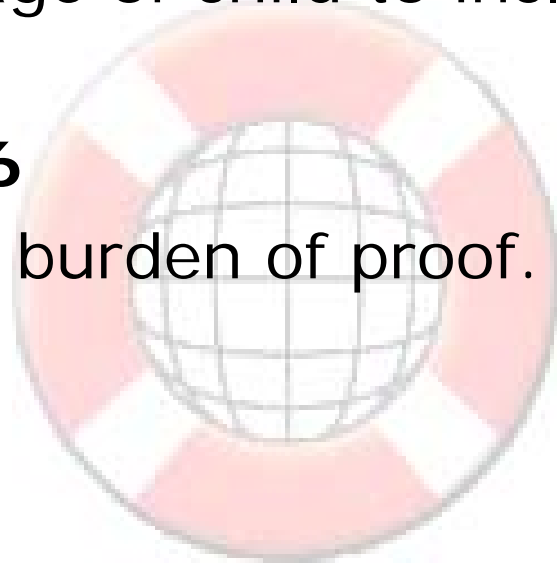
- **Section 45**

Raised the age of child to include 16 & 17

- **Section 46**

Reverse the burden of proof.

MoU



Accountability



- Main Board
- Funding Council



Main Board



- Independent Chair
- 6 non industry members
- 3 industry members

Funding Council (1)



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Funding Council (2)



iomart



BRIGHTVIEW™



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Funding Council (3) Mobile



O₂

T-Mobile

NOKIA
CONNECTING PEOPLE

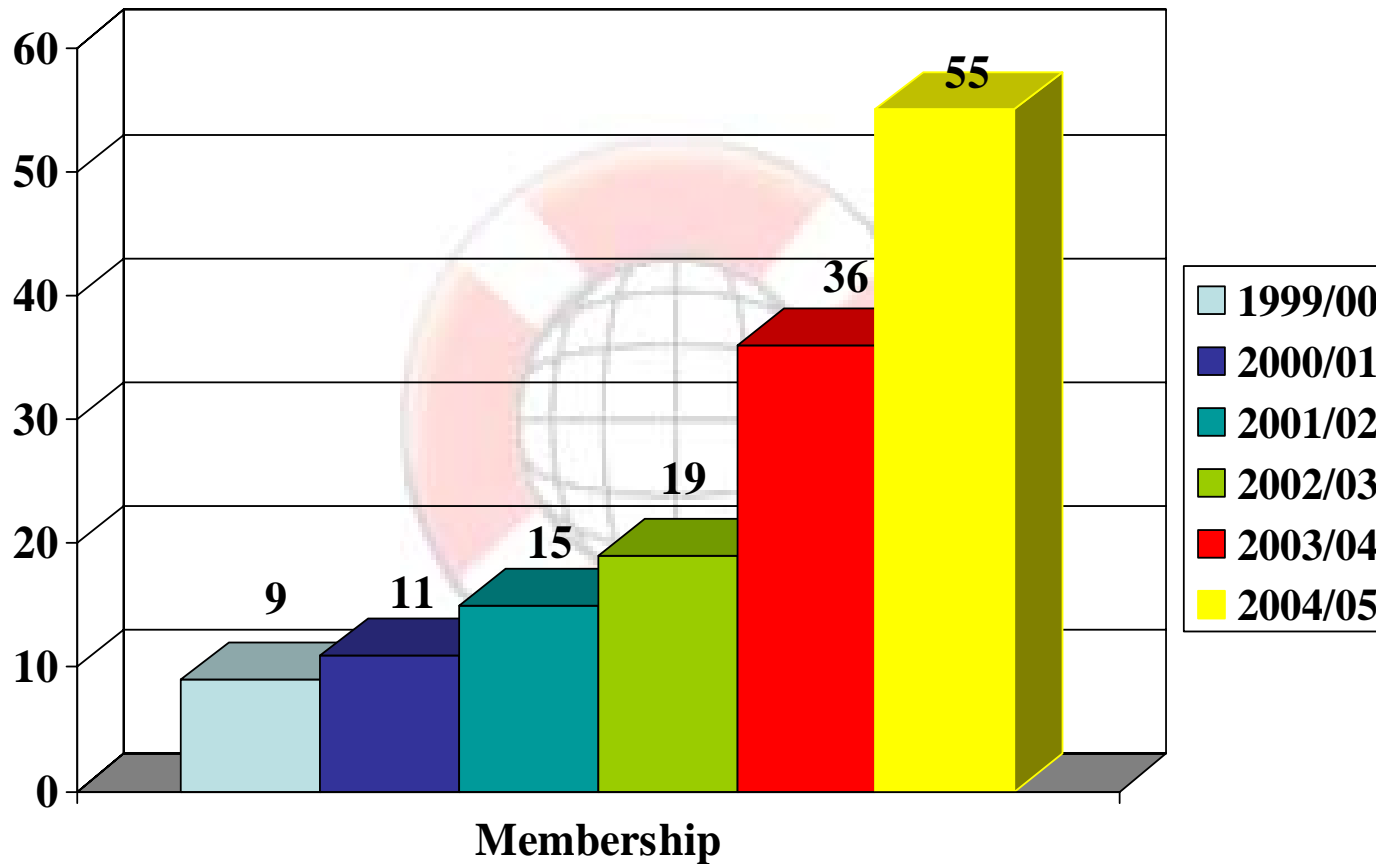


vodafone



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Membership 1999-2005



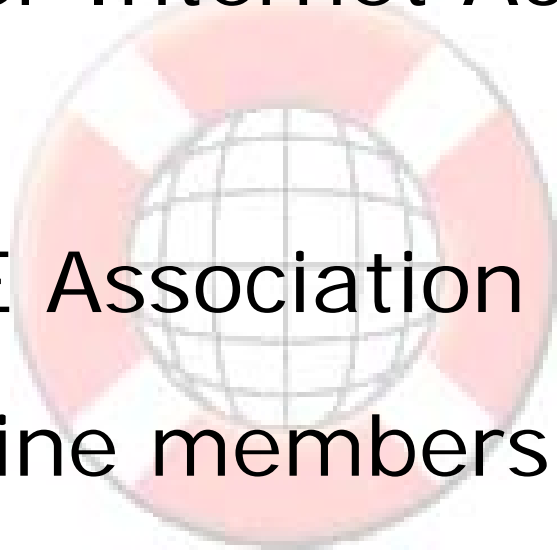
Sponsors



International Relationships



- EU Safer Internet Action Plan (SIAP)
- INHOPE Association
- 20 Hotline members worldwide



Mission of Inhope



The mission of INHOPE is to facilitate and co-ordinate the work of hotlines in responding to illegal use and content on the internet.

INHOPE Objectives

- Exchanging expertise
- Exchanging reports
- Supporting new hotlines
- Interfacing with initiatives outside the EU
- Educating and informing policy makers, particularly at the international level



Police Liaison

- NHTCU
- NCIS
- NCS (POLIT)
- SOCA?
- UKNCMEC?
- UK Regional Centres of Excellence
- Child Protection/High Tech Teams (43)
- Combating Child Abuse Online Group (CCAI)
- Internet Crime Forum (ICF)



Government Relationships



- Home Office – G8/EU Presidency
- HO Internet Task Force
- DTI
- DfES
- Foreign Office – Russian problem!
- Ofcom



APACS Partnership

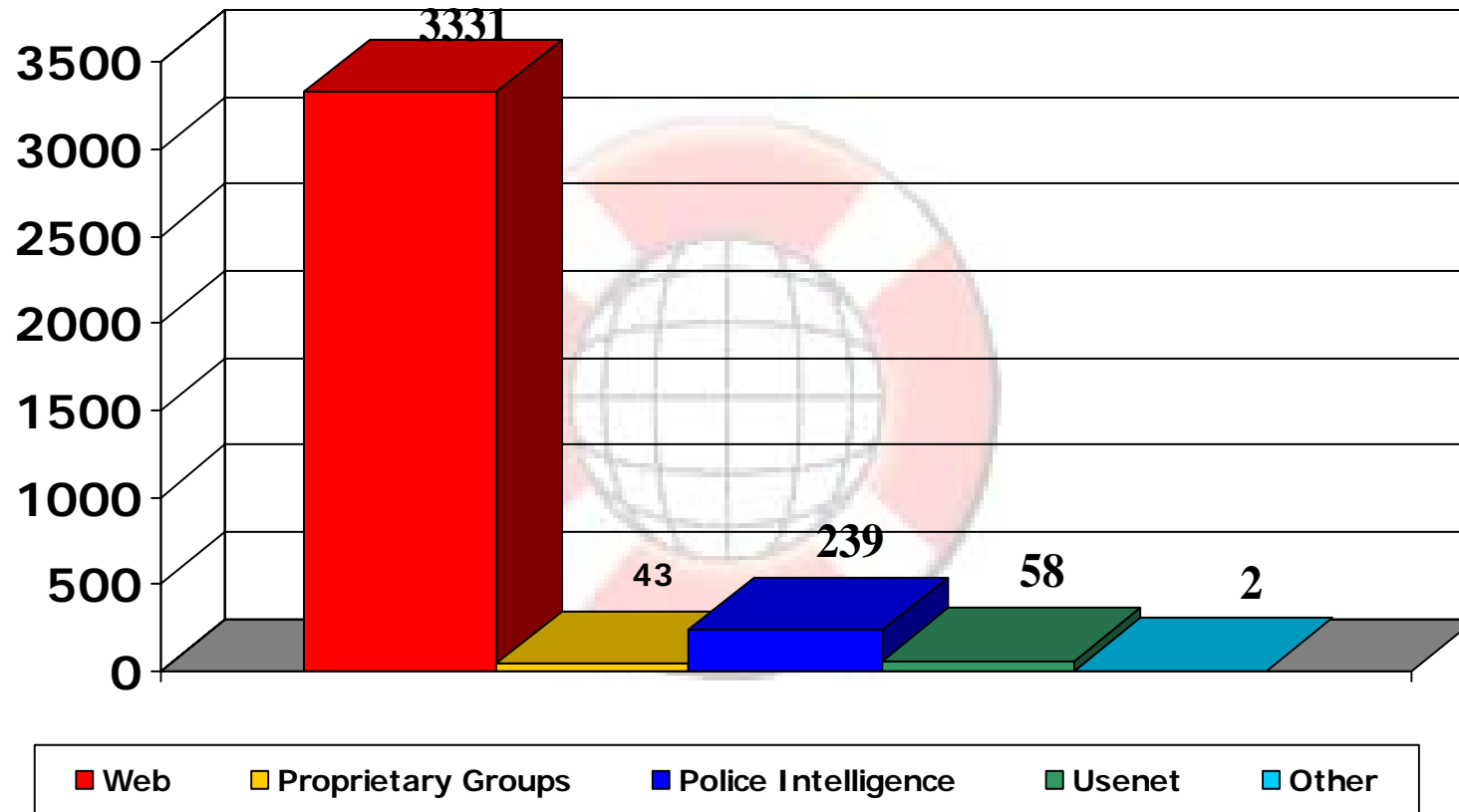
- PPV Websites
- Switch
- Mastercard
- Visa
- Funding support



Statistics 1997-2004



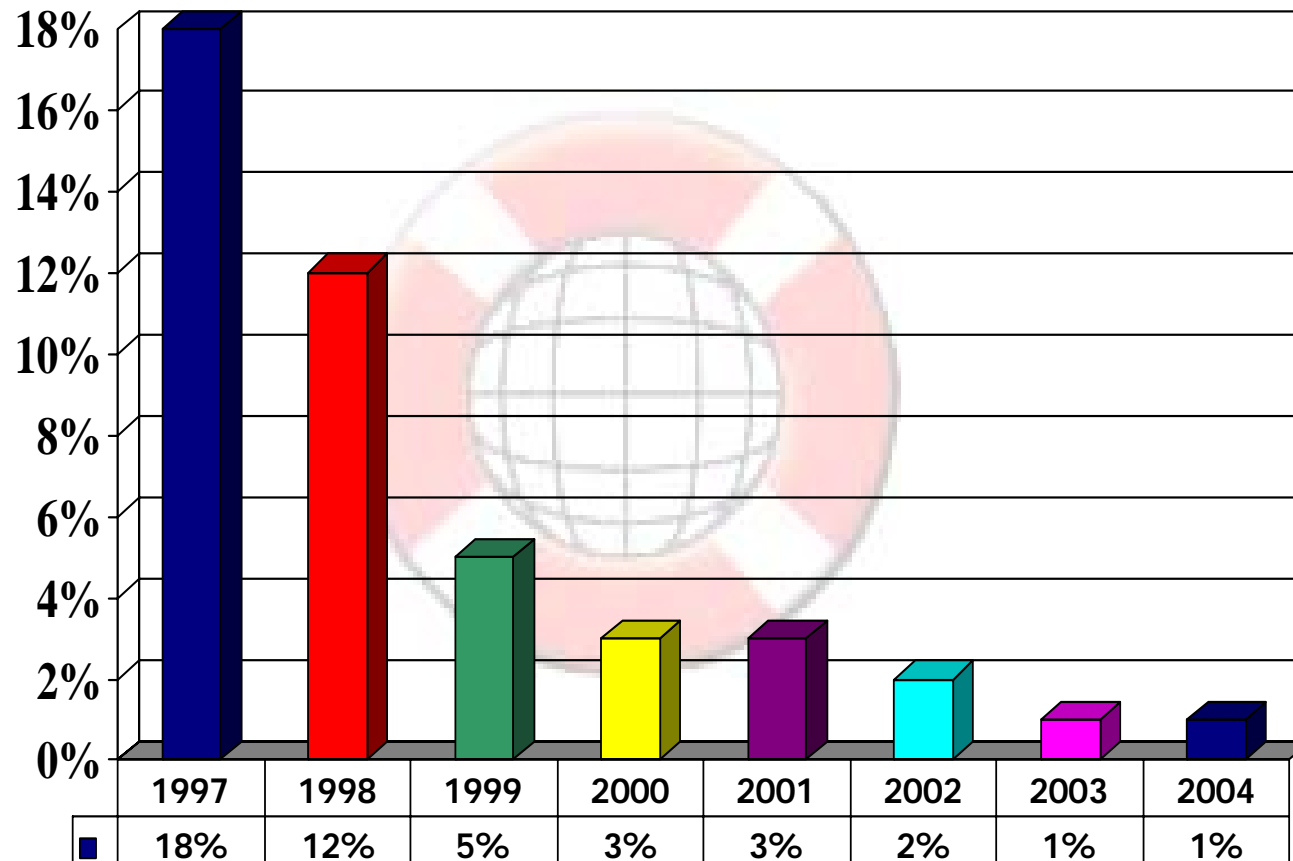
Internet Location-2004



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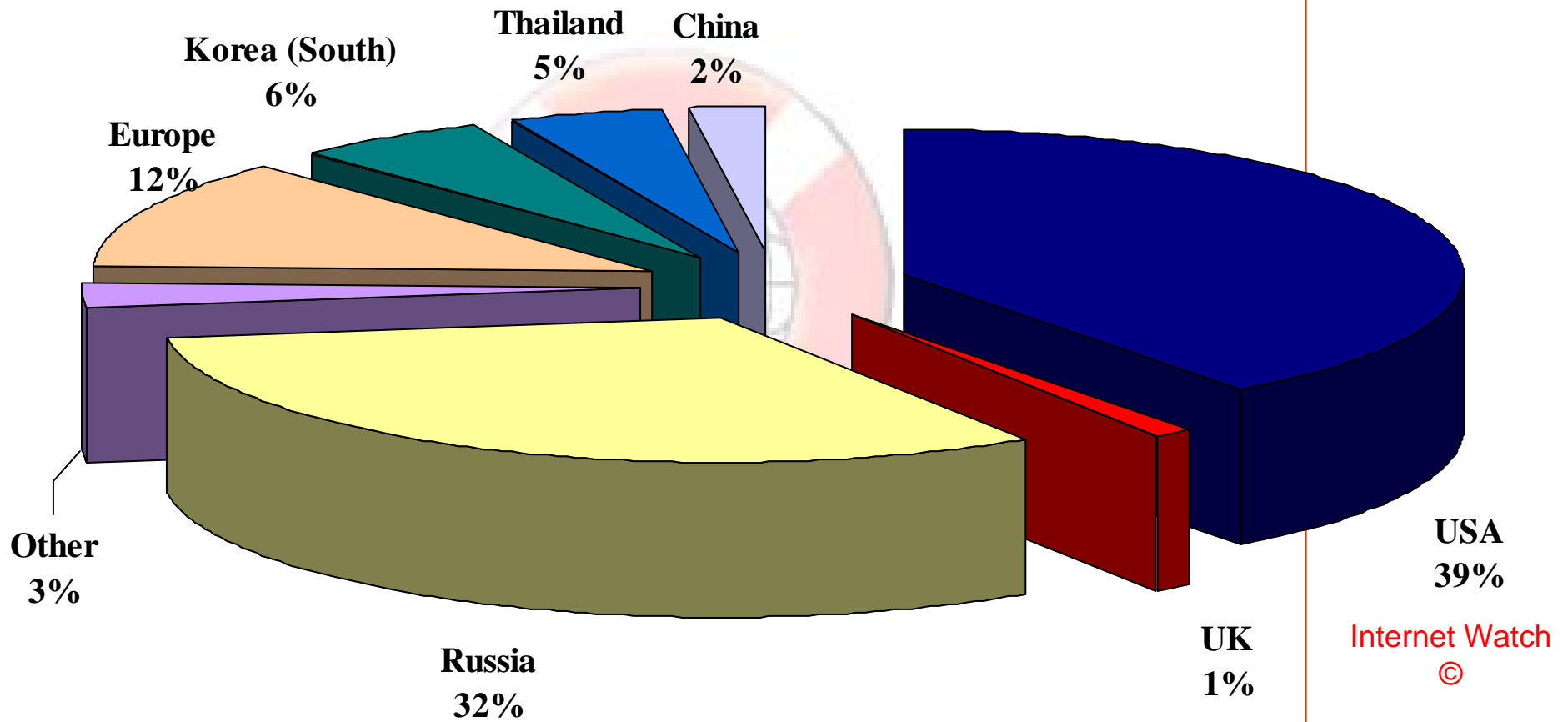


Percentage of illegal content hosted in the UK 1997 - 2004



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Illegal Content by Region-2004



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2004 Awareness Campaign IT Professionals



Advert
IT Week magazine
September 2004

**DELETE IT
CUT IT OUT
ERASE IT
RUB IT OUT
GIVE IT THE ELBOW
KILL IT**

Let's
WIPE IT OUT

Our legislation offers clear guidelines for handling potentially illegal images of children found on your network.

- Do YOU know about the law on illegal internet content and what it means to you and your organisation?
- Can you be sure you are not breaking the law?

The Internet Watch Foundation works in partnership with Police, Government and the internet industry to increase the availability of illegal content online.

For more FREE information contact The Internet Watch Foundation.

wipeitout@iwf.org.uk

www.iwf.org.uk

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2004 Awareness Campaign IT Professionals



Research

1,000 IT Management Professionals (IT Week readers) were questioned about their understanding of the new Sexual Offences Act 2003, illegal images of children on company networks and internal policy on how to deal with them



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2004 Awareness Campaign IT Professionals



Research Results

87% of IT Professionals were NOT aware of the changes to the law on handling indecent images of children

90% of companies interviewed had an Acceptable Use Policy but less than 65% had a specific policy for dealing with potentially illegal images of children

68% of participants believed they understood what constituted a potentially illegal image of a child but only 27% were able to give the correct age of a 'child' in this context

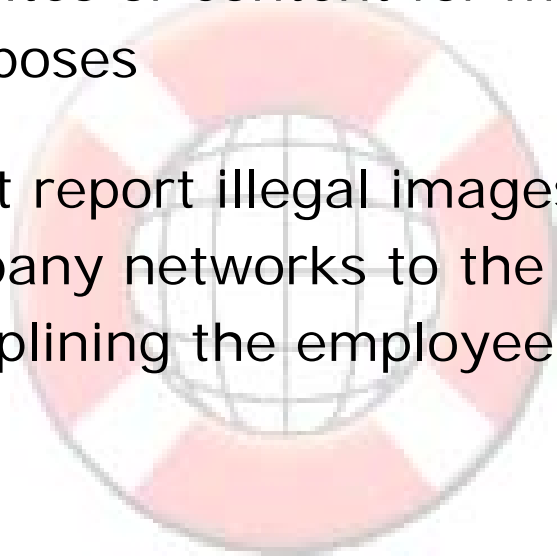
2004 Awareness Campaign IT Professionals



Research Results cont.

63% of participants or their systems staff regularly view internet sites or content for monitoring or regulating purposes

73% would not report illegal images of children found on company networks to the police, despite internally disciplining the employee committing the offence



2005 Awareness Campaign IT Professionals



Next step

Increased contact with IT Professionals

Information on the IWF website

Info about SOA & MoU to be distributed to
2,500 IT

Week readers

Further awareness promotions &
advertising in

appropriate trade journals and websites

wipeitout@iwf.org.uk

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Search Engine - Keywords

- AOI (age of innocence)
- Asparagus (homosexual paedophilia)
- BC series (black cat)
- Boylove
- Lolitasmile
- Lolporn
- MCLT (my cute lolita teen)



Challenges

- Mobile internet
- MMS & picture storage
- Cleanfeed
- Peer2Peer
- Traceability
- Jurisdiction
- Encryption
- Social networking
- New era bulletin boards
- Anon payment mechanisms



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