

# Coordination and Collaboration in Media Production, Management, and Distribution Service Development and Deployment Activities

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# Audio + Video

- Mature media (100+ years old)
- Collaborative work
  - recording, postproduction
- Went digital about 20 year ago
  - digital means digital tapes instead of analog
  - then digital means sending harddrives instead of tapes

# Video in Academia + R&D

- Lectures (talking heads)
- Special recordings
  - unique events/experiments recordings
- Media studies
- Marketing
  - university life
- Collaboration with media industry

# Areas of Interest on Lectures

- Formats and codecs
- Automated or semi-automated recordings
- Minimal automated postproduction
- Indexing/Metadata
- Integration with eLearning portals

# Aol on Special Events

- Special high resolution formats/codecs
- Devices for acquisition
- Devices for transport
- Devices for display

# Aol on Media Studies

- Tools for enabling students to work on school works at home/dormitories
- Tools for students/teachers to do a realtime collaboration
- Enable schools to share expensive equipment
  - many cheap consoles vs. one expensive processing units

# Aol on Marketing

- Exchange of valuable content
- Methods of effective distribution
- Provide ideas/feedback to TF-PR

# Aol on Work with Media Industry

- Demonstrating them that computer networks are opportunities, not threats
- Tools enabling collaboration with media industry and media schools
- Promoting/implementing open standards

# Work item deliverables

- Creation of document describing best current practices in areas of interest
- Implementation of platform for content exchange
- Creation of academic content delivery network for audio and video

# Discussion