

Tackling the Legal Issues Associated with Media Management and Distribution

TF-Media Task Force Meeting
Athens, 19 March 2010

Hi!

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News



JISC Legal e-Safety Webcast Winner

Sam Courtney from Dorset Adult Learning has been randomly selected from a number of online evaluations received by JISC Legal to win a Nintendo DSi, following the webcast 'Safeguarding: Meeting Your e-Safety Duties' delivered on 3 March 2010.
(Posted on 18/03/10)

ALL NEWS >

Legal Issues Involved in Managing Identity

JISC has launched a toolkit to allow a better understanding of the legal issues involved in managing identity issues.

(Posted on 16/03/10)

Safeguarding - Meeting your e-Safety Duties Webcast Now Available to Watch or Download

JISC Legal's Safeguarding- Meeting your e-Safety Duties Webcast from 03/03/2010 is now available to watch or download on our website.

(Posted on 12/03/10)

Five Top Copyright Tips in 30 Minutes - JISC Legal on RSCTv (9/3/10)

JISC Legal's Jason Miles-Campbell presented "Five Top Copyright Law Tips for Colleges and Universities" as part of RSC Scotland South & West's RSCTv programme on Tuesday, 9 March 2010..

(Posted on 10/03/10)

Can an Defamation Success Fees

Events



JISC Legal @ RSC Northern Safeguarding Conference (23/03/10)

JISC Legal will be providing a workshop on e-Safety and the law at the RSC Northern Safeguarding Conference on Tuesday, 23 March 2010.

ALL EVENTS >

JISC Legal @ RSC Scotland South & West's Copyright Seminar (25/03/10)

JISC Legal will be at the JISC Regional Support Centre for Scotland South & West, delivering a seminar on copyright, IT and the law.

Guidance



e-Safety Background Video for England

Background Video for England
Safeguarding: Meeting your e-safety duties (England)

Resources & Tools

Webcasts

Law Watch

Presentations

RSS Newsfeed

Newsletter

Projects

Open Educational Resources

Transfer and Use of Bibliographic Records

Consent Management

Enquiries

JISC Legal provides a quick-turnaround enquiry service. Send us your ICT law question by using the [online form](#) by sending an email - info@jisclegal.ac.uk or by calling 0141 548 4939.

Who's Going To Sue Me?

- The General Principles of Universal Design
- Delivery Legal Issues (Internal)
- Content Legal Issues (External)

Delivery Legal Issues

- Patent law
- Copyright law
- Licensing
- Accessibility



Content Legal Issues



- Copyright
- Accessibility
- Data protection
- General liability

Not My Problem



- Compliance
- Confidence
- Opportunity

Copyright – Danger Areas

- Who owns what?
- Third party content
- Business and community engagement
- Differences in copyright exemptions
- Open educational resources

Helping Users



Tip: Find content with a Creative Commons license.

[Learn more...](#)

Only search within Creative Commons-licensed content

Find content to use commercially

Find content to modify, adapt, or build upon

SEARCH

Or, return to the [basic search](#) without all the knobs and twiddly bits.



Give Me What I Want, What I Really, Really Want

- Your search returned 56,139 media items
- - 0 meet your licensing requirements...

Copyright Approaches

- Good licence information
- Single licence model
- I wouldn't start here

Accessibility

- Delivery of accessible media
- Disability Discrimination Act 1995
- Facilities ready for alternatives

Data Protection Law

- Easy duty for compliance
- Need to raise issue with users
- Anonymise

General Liability

- State purpose
- Set date and validity
- Disclaimer

In Summary...

- Consider the legal issues
- Prompt necessary debate
- Be good to your users *by design*

Your questions

